PROGRAMME WEDNESDAY 9 FEBRUARY 2011

INTERMODES – SQUARE BRUSSELS MEETING CENTRE

SPECIAL ACCESSIBILITY EVENT

Morning

9.30 Welcome

10.00 Introduction to the day

10.10 INAUGURATION
Opening speech by the Hungarian Minister for Transport (to be confirmed) as part of the Hungarian Presidency of the Council of the European Union

10.30 General introduction – Intermodality to promote the accessibility of transport
The view of the European Commission by Jean-Éric PAQUET, Acting Director Trans-European transport networks & Smart transport in DG MOVE European Commission
Speech by the Belgian Secretary of State for Mobility (to be confirmed)

11.00 **TOPIC A**
INTERMODALITY AND PASSENGER TRANSPORT ACCESSIBILITY POLICIES

ROUND TABLE 1 — What sort of policies to promote the accessibility of passenger transport

Benefits and limitations; incentives; financing
European cities and regions that serve as an example
What impact does this have on the passenger numbers using these services ?
Feed-back on the benefits of the liberalisation of passenger transport

Results of the INTERMODES 2011 survey

Presentation of the Accessibility & Intermodality workshop
10 February between 8.30 and 11.30
Departing from Central Station
(Registration is required – there are only a limited number of places available)

12.45 Lunch and visit of the Exhibition
More accessible forms of transport

Afternoon

14.00 **TOPIC A**
INTERMODALITY AND PASSENGER TRANSPORT ACCESSIBILITY POLICIES (CONTINUED)

ROUND TABLE 2 — Train + plane: a marriage between brothers who consider themselves to be enemies

Combining train + plane services: implementation and mutual interests (expenditure, income, baggage handling services)
Competition or complementarity ?
The application of European passenger rights
The rôle of the travel agent

15.15 Break and visit of the Exhibition - More accessible forms of transport

16.00 **TOPIC A**
INTERMODALITY AND PASSENGER TRANSPORT ACCESSIBILITY POLICIES (CONTINUED)

ROUND TABLE 3 — Policies adapted to everyone's needs

School transport, company transport plans, on demand services
Services adapted to meet with the needs of the elderly, persons with reduced mobility, families, young people
Promoting the emergence of a virtuous transport culture

17.15 **TOPIC B**
INTERMODALITY AND GEOGRAPHICAL ACCESSIBILITY

ROUND TABLE 4 — Questions related to cross-border intermodality

What sort of financing should be adopted? Which combination of modes should be prioritised? How can ticketing be integrated?
Good examples of cross-border initiatives, including the CEVA project, winner of the Prix INTERMODES 2010

18.15 Conclusion

18.25 **Award ceremony of the Prix INTERMODES 2011 to encourage a European intermodal initiative**

18.45 Cocktail

PROGRAMME THURSDAY 10 FEBRUARY 2011

INTERMODES – SQUARE BRUSSELS MEETING CENTRE

SPECIAL ACCESSIBILITY EVENT

Morning

8.30 Welcome or Accesssibility & Intermodality workshop

9.00 Introduction to the day

9.10 **TOPIC B**
INTERMODALITY AND GEOGRAPHICAL ACCESSIBILITY (CONTINUED)

ROUND TABLE 5 The accessibility of the territories

From the urban to the rural: the solutions offered to the user
The particular case of commuters
Where to establish hubs
The major European projects

10.30 Break and visit of the Exhibition - More accessible forms of transport

11.00 **TOPIC C**
TECHNICAL MEASURES AND TECHNOLOGY AT THE SERVICE OF ACCESSIBILITY

ROUND TABLE 6 How to adapt existing mode change over areas so that they become hubs

Designers and planners
What services are required to finance the conversion plans
Feed-back regarding participants' experience of the Accessibility and Intermodality workshop

12.00 **TOPIC C**
TECHNICAL MEASURES AND TECHNOLOGY AT THE SERVICE OF ACCESSIBILITY (CONTINUED)

ROUND TABLE 7 Services for occasional passengers and season ticket holders

Solutions developed for the elderly, persons with reduced mobility, families
(low level vehicles, integrated ticketing, real time information)
Services for tourists
Feed-back regarding participants' experience of the Accessibility and Intermodality workshop

Afternoon

13.00 Lunch and visit of the Exhibition
More accessible forms of transport

14.30 **TOPIC D**
INTERMODALITY AT THE SERVICE OF ACCESSIBILITY

ROUND TABLE 8 The cities of Europe and of the rest of the world that are 100% accessible

Spain, France, Asia, Sweden…

16.00 **Prize draw for all congress attendees and awarding of the INTERMODES 2011 prize**

16.15 Conclusion

16.30 Closure of the 2011 Congress