



INTERMODES WEBSITE DISPLAY ADS' OFFER

Banners (animated or static) can be placed according to the different proposed packages.

Banners must be in .gif or .jpeg format.

PACKAGE 1

170 X 80 pixels. SCROLLING FRAME with interactive LOGO placed on ALL PAGES

Cost per month in € (ex. VAT @ 19,6%)

2011

2012

| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| 150 | 150 | 150 | 180 | 180 | 180 | 210 | 210 | 210 | 180 | 180 | 180 |

The screenshot shows the Intermodes website interface. The browser window title is 'Welcome | Intermodes - Mozilla Firefox'. The address bar shows 'http://www.intermodes.com/en/welcome'. The website has a dark blue header with navigation links: WELCOME, THE CONVENTION, THE EXHIBITION, REGISTRATION, BRUSSELS INFO, CONTACTS. There are language selection options for English, Français, and Deutsch. The main content area features a large image of a train and silhouettes of people. A sidebar on the left contains a 'Railway Gazette' logo (circled in orange) and a list of links: The European Union viewpoint, 2010 programme, Sharing, Press area, Arriving at the Convention, 2009 Event, and Press review. The main content area has a '2010 Event' section with the text: 'Special liberalization of passenger transport. INTERMODES is the first international convention devoted to intermodality in passenger transport. Intended for transport sector professionals, it is aimed at the 27 member states.' Below this is a 'Participants' section. To the right, there is a 'SPEAKERS 2009' section with the text: 'Consultez le forum emploi et les appels d'offres, cliquez ici' and 'Access to job forum and calls for tenders, click here'. At the bottom right, there is a 'SOUTHERN EUROPE IN HONOR' section with a map of Europe.

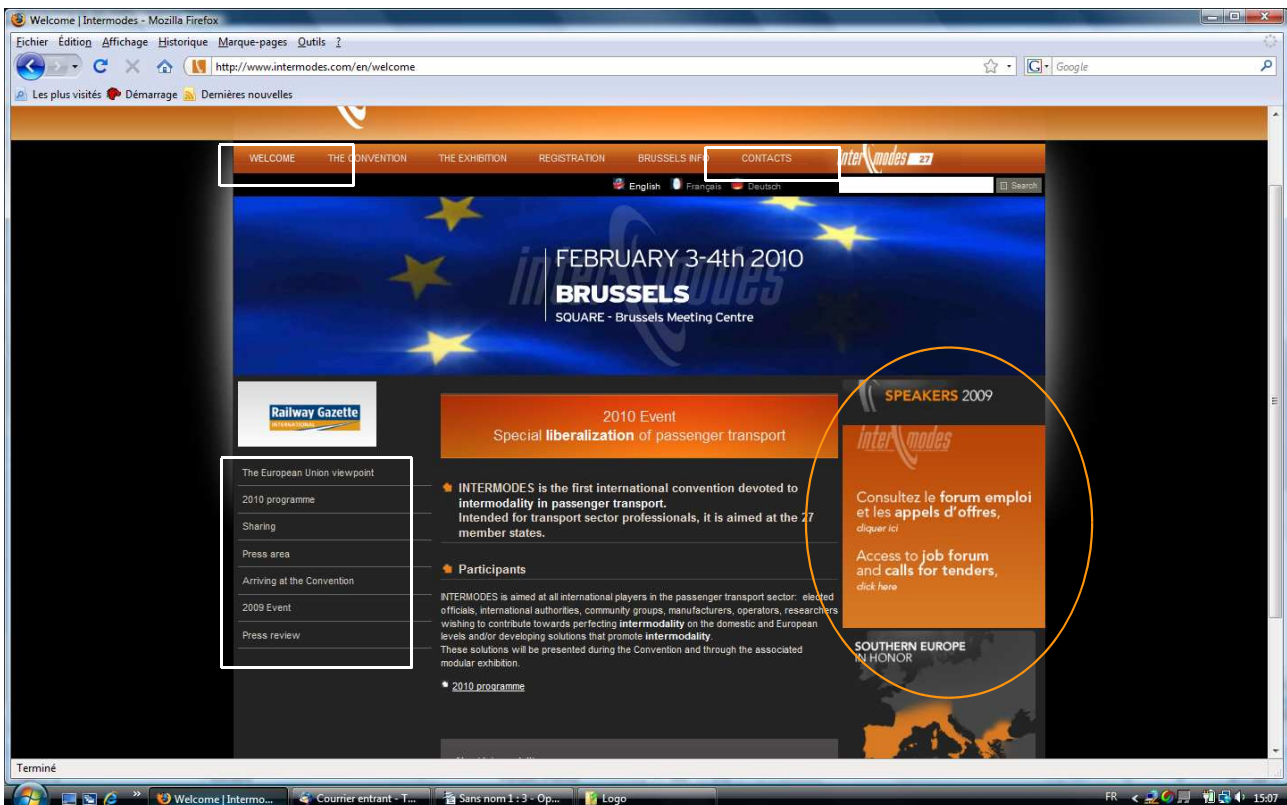
- All Pages -

PACKAGE 2

250 X 250 pixels. SQUARE BANNER (animated or static) placed on HOME & CONTACTS PAGES + EU Viewpoint + 2011 Programme + Sharing + Press Area + Arriving at the Convention + 2010 Event + Press Review

Cost per month in € (ex. VAT @ 19,6%)

| 2011 | | | | | | 2012 | | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 350 | 350 | 350 | 400 | 400 | 400 | 450 | 450 | 450 | 400 | 400 | 400 |



- Home Page & Contacts Page -

PACKAGE 3

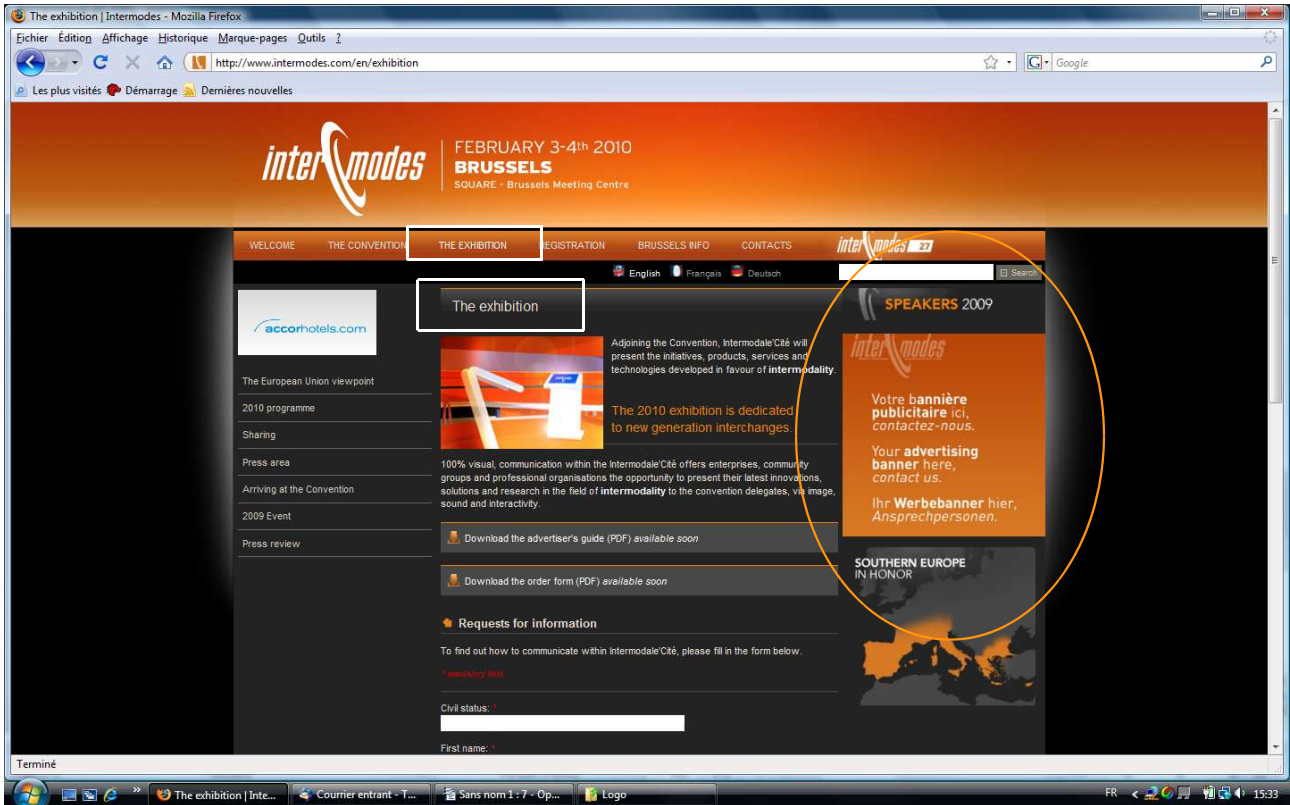
250 X 250 pixels. SQUARE BANNER (animated or static) placed either on CONVENTION, EXHIBITION or REGISTRATION PAGE.

Cost per month in € (ex. VAT @ 19,6%)

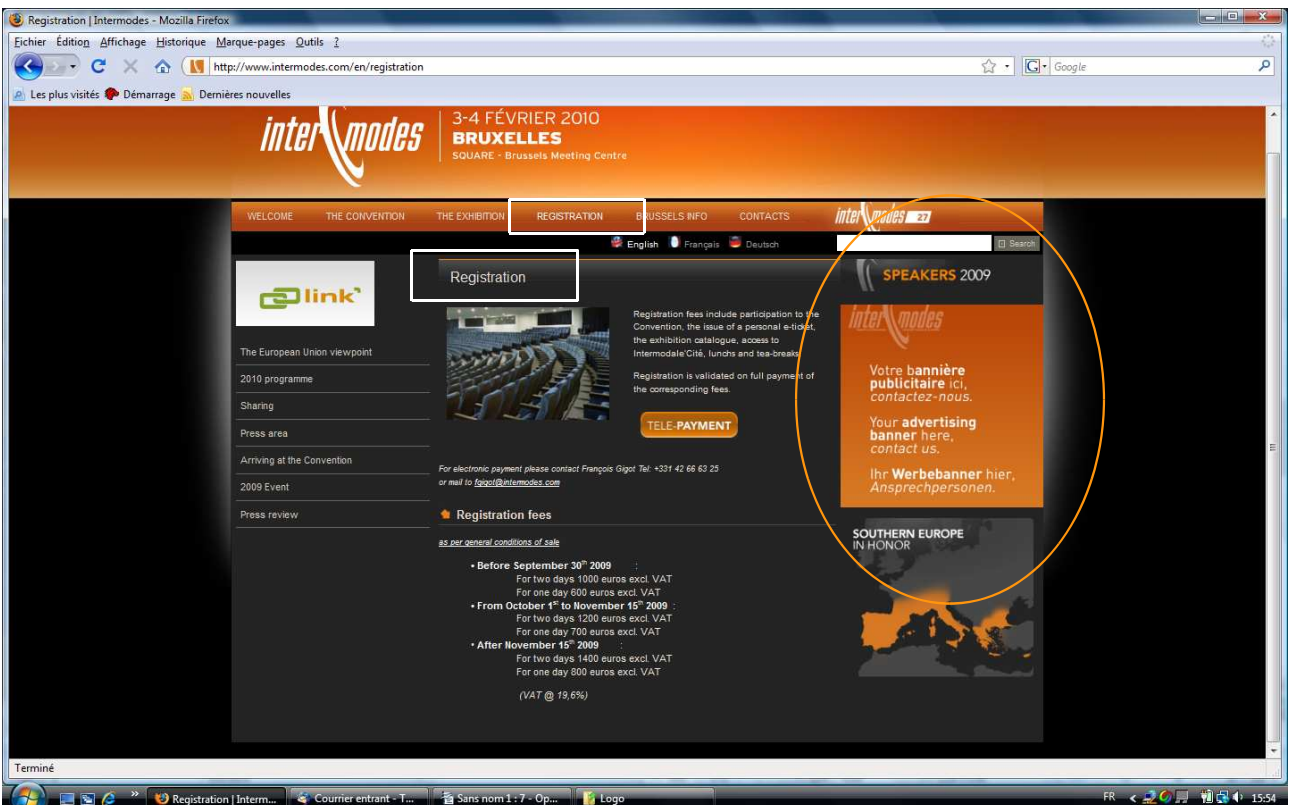
| 2011 | | | | | | 2012 | | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 200 | 200 | 200 | 230 | 230 | 230 | 260 | 260 | 260 | 230 | 230 | 230 |

The screenshot shows the website for the INTERMODES 2010 convention in Brussels. The page is titled "The convention" and features a navigation menu with options like WELCOME, THE CONVENTION, THE EXHIBITION, REGISTRATION, BRUSSELS INFO, and CONTACTS. A sidebar on the left contains links for "The European Union viewpoint", "2010 programme", "Sharing", "Press area", "Arriving at the Convention", "2009 Event", and "Press review". The main content area includes a large image of a train and text stating: "For this second event, INTERMODES will welcome 300 convention delegates coming from 27 European countries to Brussels, the European capital." Below this, it lists five main themes for discussion: "The liberalisation of passenger transport", "The cross-border intermodality", "Tourism and intermodality", "Intermodality in Southern European Countries", and "Intermodality outside Europe". A highlighted orange box on the right side of the page contains the text: "SPEAKERS 2009", "Votre bannière publicitaire ici, contactez-nous.", "Your advertising banner here, contact us.", and "Ihr Werbebanner hier, Ansprechpersonen." Below this box, there is a section titled "SOUTHERN EUROPE IN HONOR" with a map of Europe.

- Convention Page -



- Exhibition Page -



- Registration Page -

PACKAGE 4

250 X 250 pixels. SQUARE BANNER (animated or static) placed on BRUSSELS INFO PAGE.

Cost per month in € (ex. VAT @ 19,6%)

2011

2012

June

July

Aug.

Sept.

Oct.

Nov.

Dec.

Jan.

Feb.

March

April

May

100

100

100

125

125

125

150

150

150

125

125

125

Brussels Infos | Intermodes - Mozilla Firefox

http://www.intermodes.com/en/brussels

intermodes FEBRUARY 3-4th 2010 BRUSSELS SQUARE - Brussels Meeting Centre

WELCOME THE CONVENTION THE EXHIBITION REGISTRATIO BRUSSELS INFO CONTACTS

English Français Deutsch

accorhotels.com

Brussels Infos

SPEAKERS 2009

intermodes

Votre bannière publicitaire ici, contactez-nous.
Your advertising banner here, contact us.
Ihr Werbebanner hier, Ansprechpersonen.

SOUTHERN EUROPE IN HONOR

Discover Brussels at: www.brusselsinternational.be
Move about within and around Brussels with: www.stb.be

Terminé

- Brussels Info Page -

INTERMODES 27 WEBSITE DISPLAY ADS' OFFER

Banners must be in .gif or .jpeg format.

PACKAGE 5

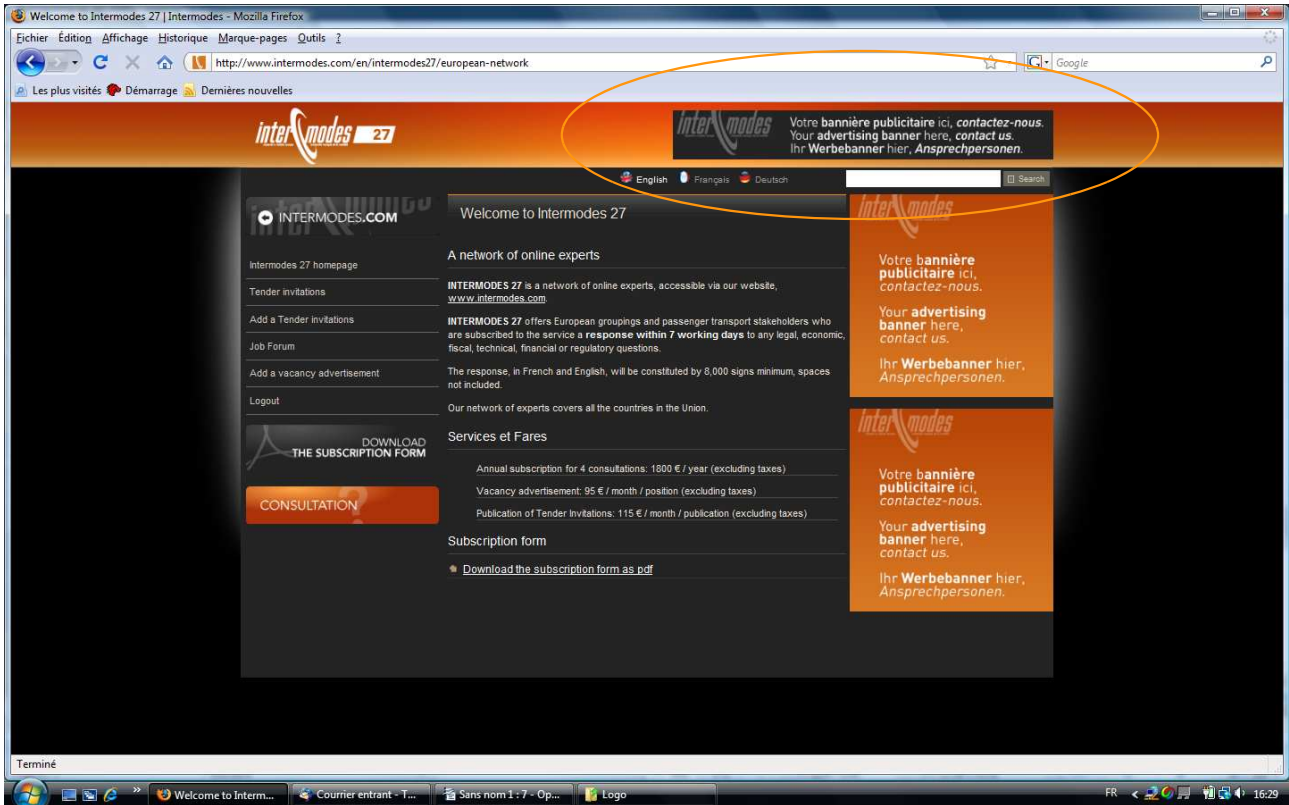
468 X 60 pixels. BANNER (animated or static) placed on INTERMODES 27 HOME PAGE + ON-LINE EXPERTS HOME PAGE & CONSULTATION PAGE

Cost per month in € (ex. VAT @ 19,6%)

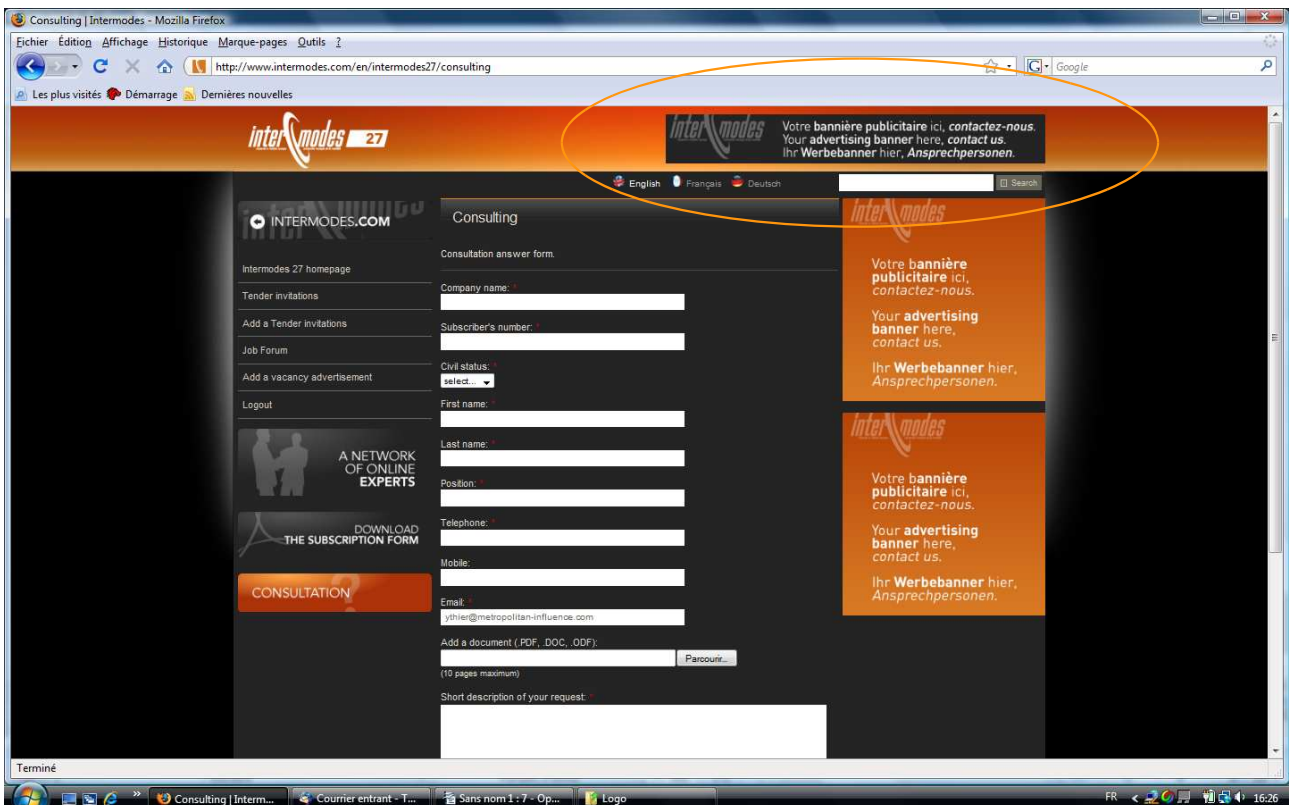
| 2011 | | | | | | 2012 | | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 350 | 350 | 350 | 350 | 350 | 350 | 350 | 365 | 365 | 365 | 365 | 365 |

The screenshot shows the Intermodos 27 website home page in a Mozilla Firefox browser. The page features a dark blue header with the Intermodos 27 logo. Below the header, there is a navigation bar with language options (English, Français, Deutsch) and a search bar. The main content area is divided into several sections: a welcome message, a network of online experts, a download form, and sections for calls for tenders and a job forum. Two advertising banners are visible, one at the top right and one in the middle right, both containing the text: "Votre bannière publicitaire ici, contactez-nous. Your advertising banner here, contact us. Ihr Werbebanner hier, Ansprechpersonen." The banners are highlighted with a red oval.

- INTERMODES 27 Home Page -



- INTERMODES 27 On-Line Experts Home Page -



- INTERMODES 27 Consulting Page (after log-in) -

PACKAGE 6

468 X 60 pixels. BANNER (animated or static) placed on INTERMODES 27 CALLS FOR TENDERS PAGE or JOB FORUM PAGE

Cost per month in € (ex. VAT @ 19,6%)

2011

2012

June

July

Aug.

Sept.

Oct.

Nov.

Dec.

Jan.

Feb.

March

April

May

300

300

300

300

300

300

300

315

315

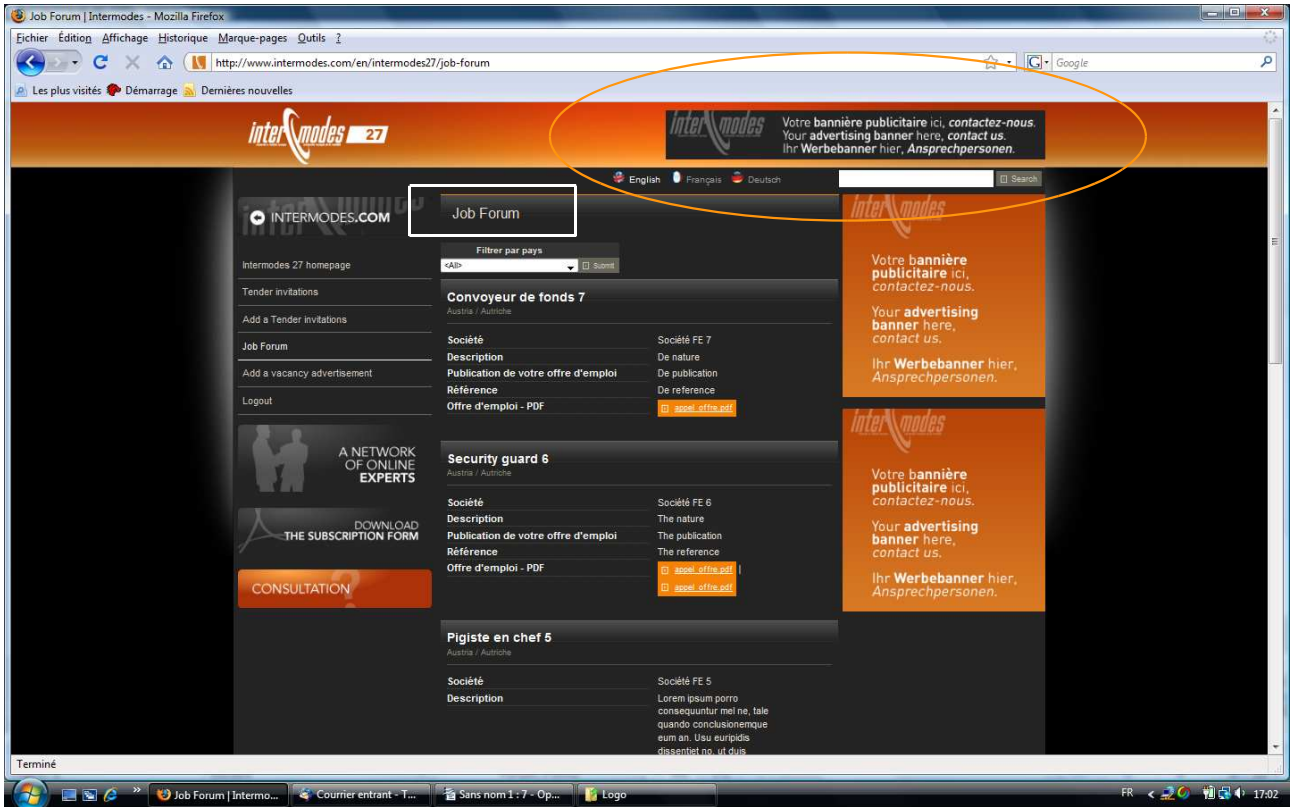
315

315

315

The screenshot displays the Intermodos 27 website interface. The main content area is titled "Tender invitations" and features a "Filter by country" dropdown menu. Below this, there are three sections for "Appel d'offres" (Tender Invitations) for Belgium, Luxembourg, and France. Each section includes details such as the company name, publication date, reference, and a link to download the tender invitation PDF. On the right side of the page, there are two vertical advertising banners with the text: "Votre bannière publicitaire ici, contactez-nous. Your advertising banner here, contact us. Ihr Werbebanner hier, Ansprechpersonen." The top navigation bar includes the Intermodos 27 logo, language options (English, Français, Deutsch), and a search bar. The browser's address bar shows the URL "http://www.intermodes.com/en/intermodes27/tender-invitations".

- Calls for Tenders Page -



- Job Forum Page -

PACKAGE 7

250 X 250 pixels. SQUARE BANNER (animated or static) placed on INTERMODES 27 HOME PAGE + ON-LINE EXPERTS HOME PAGE & CONSULTATION PAGE

TOP or BOTTOM RIGHT SIDE

Cost per month in € (ex. VAT @ 19,6%)

| 2011 | | | | | | | 2012 | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 320 | 320 | 320 | 320 | 320 | 320 | 320 | 335 | 335 | 335 | 335 | 335 |

Terminé

- INTERMODES 27 Home Page -

PACKAGE 8

250 X 250 pixels. SQUARE BANNER (animated or static) placed on INTERMODES 27 CALLS FOR TENDERS PAGE or JOB FORUM PAGE

TOP or BOTTOM RIGHT SIDE

Cost per month in € (ex. VAT @ 19,6%)

| 2011 | | | | | | | 2012 | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 290 | 290 | 290 | 290 | 290 | 290 | 290 | 305 | 305 | 305 | 305 | 305 |

The screenshot displays the 'Tender invitations' page on the Intermodes 27 website. The page features a navigation menu on the left, a search bar, and a list of tender invitations. Two orange advertising banners are highlighted with yellow circles on the right side of the page. The banners contain the following text:

intermodes 27
Votre bannière publicitaire ici, contactez-nous.
Your advertising banner here, contact us.
Ihr Werbebanner hier, Ansprechpersonen.

The page also includes a sidebar with links to 'Intermodes 27 homepage', 'Tender invitations', 'Add a Tender invitations', 'Job Forum', 'Add a vacancy advertisement', and 'Logout'. The main content area lists three tender invitations, each with details such as 'Company', 'Publication of the tender invitation', 'Reference', 'Description', 'Date delivery of the offers', and 'Tender invitation - PDF'.

- Calls for Tenders Page -

PRICE LIST SUMMARY - INTERMODES WEBSITE DISPLAY ADS

PACKAGE 1

Scrolling Frame 170 X 80 Logo all pages

| 2011 | | | | | | | 2012 | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 150 | 150 | 150 | 180 | 180 | 180 | 210 | 210 | 210 | 180 | 180 | 180 |

PACKAGE 2

250 X 250 Banner Home Contacts & Tabs

| 2011 | | | | | | | 2012 | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 350 | 350 | 350 | 400 | 400 | 400 | 450 | 450 | 450 | 400 | 400 | 400 |

PACKAGE 3

250 X 250 Banner on either Convention, Exhibition or Registration page

| 2011 | | | | | | | 2012 | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 200 | 200 | 200 | 230 | 230 | 230 | 260 | 260 | 260 | 230 | 230 | 230 |

PACKAGE 4

250 X 250 Banner Brussels Info

| 2011 | | | | | | | 2012 | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 100 | 100 | 100 | 125 | 125 | 125 | 150 | 150 | 150 | 125 | 125 | 125 |

PACKAGE 5

468 X 60 Banner INTERMODES 27 Home, Experts and Consultation pages

| 2011 | | | | | | | 2012 | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 350 | 350 | 350 | 350 | 350 | 350 | 350 | 365 | 365 | 365 | 365 | 365 |

PACKAGE 6

468 X 60 Banner INTERMODES 27 Tenders or Jobs

| 2011 | | | | | | | 2012 | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 300 | 300 | 300 | 300 | 300 | 300 | 300 | 315 | 315 | 315 | 315 | 315 |

PACKAGE 7

250 X 250 Banner INTERMODES 27 Home, Experts & Consultation Top or bottom

| 2011 | | | | | | | 2012 | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 320 | 320 | 320 | 320 | 320 | 320 | 320 | 335 | 335 | 335 | 335 | 335 |

PACKAGE 8

250 X 250 Banner INTERMODES 27 Tenders or Jobs Top or bottom

| 2011 | | | | | | | 2012 | | | | |
|------|------|------|-------|------|------|------|------|------|-------|-------|-----|
| June | July | Aug. | Sept. | Oct. | Nov. | Dec. | Jan. | Feb. | March | April | May |
| 290 | 290 | 290 | 290 | 290 | 290 | 290 | 305 | 305 | 305 | 305 | 305 |