

Morning

8.30 Welcome

9.00 INAUGURATION

- ▶ Zdenek ZAK, Deputy Minister of Transport, Czech Republic
- ▶ Etienne SCHOUPPE, Belgian Secretary of State for Mobility
- ▶ Pascal SMET, Minister of Transport and Public Works, Brussels-Capital Region

9.45 GENERAL INTRODUCTION – EUROPE AND INTERMODALITY

- ▶ Oliver MIETZSCH, Co-Chair of the Transport Working Group, Comity of European Municipallities and Regions (CEMR)

10.00 THEMATIC A

INTERMODALITY: ENCOURAGING THE USE OF PUBLIC TRANSPORT

ROUND TABLE 1

Intermodality as a factor in encouraging the use of public transport

State of play of European travel habits / Environmental impact of travel habits / Towards an optimal modal transfer

Optimising the use of public transport by giving the client a better quality of service (accessibility, reliability, cleanliness, safety)

Conception of public transport as a giant intermodal platform integrating ALL the modes of transport by optimising networks, interconnections and information / Model example towns: Karlsruhe, Madrid

Speakers:

- ▶ Guido del MESE, General Manager, ASSTRA
- ▶ Jonas NORELAND, Statistical Officer - Modal split, structural, sustainable development and environmental indicators for transport, EUROSTAT
- ▶ Josef SCHNEIDER, Member of the Administrative Council, Secretary, European Passenger's Federation
- ▶ Jean-Claude BANON, Executive Representative with the EU Institutions, Veolia Environnement
- ▶ Javier ALDECOA, Deputy Director for Intermodality, Consorcio Regional de Transportes de Madrid
- ▶ Walter CASAZZA, Chief Executive Officer, Karlsruhe Verkehrs Verbund (KWV)

11.15 Break – Intermodale 'Cité visit

11.45 THEMATIC B

INTERMODALITY: CONSTRAINTS AND TERRITORIAL SOLUTIONS

ROUND TABLE 2

Local to international Intermodality

How Intermodality works

- at a local level (urban model / rural model)
- at a regional level
- at a national level
- at an international level

The best European examples of modal 'marriages'

Possible financing

Speakers:

- ▶ Amy CLANCY, Communications Officer, CARPLUS
- ▶ Fabrice OBERTO, Public Transport tendering Consultant
- ▶ Jean GHEDIRA, Ecomobilty and Innovation Director, SNCF Proximités
- ▶ Alain FLAUSCH, General Manager, STIB
- ▶ Giuseppe RIZZO, Administrator Airport Unit in charge of Passenger Air-Rail Intermodality, European Commission

Afternoon

13.00 Lunch and Intermodale' Cité visit

14.30 **THEMATIC B**

INTERMODALITY: CONSTRAINTS AND TERRITORIAL SOLUTIONS (CONTINUED)

ROUND TABLE 3

The contribution of industry and operators to communities

Speakers:

- ▶ Jean-Baptiste REYNES, Chief Executive Officer, IMAGTP
- ▶ Alex VEITCH, Integrated Transport Manager, Association of Train Operating Companies (ATOC)
- ▶ Michel JADOT, Directeur Général Passengers International, SNCB
- ▶ Richard DUJARDIN, CEO British Islands, Ireland & Benelux, Veolia Transport
- ▶ Oliver MIETZSCH, Co-Chair of the Transport Working Group, Comity of European Municipalities and Regions (CEMR)

15.45 Break – Intermodale' Cité visit

16.15 **THÉMATIQUE C**

INTERMODALITY: INDUSTRIAL CHALLENGES AND ISSUES

ROUND TABLE 4

**Creating standards for infrastructures and materials:
Is it possible?**

Conception of structures and materials that facilitate accessibility

Speakers:

- ▶ Robrecht DELMÉ, Consultant to CEN (European Committee for Standardization) for Interoperability of Infrastructure – Track
- ▶ Jean-François ARGENCE, Sales Director Translohr, LOHR Industrie
- ▶ Eric FONTANEL, General Manager, UNIFE

17.15

ROUND TABLE 5

The challenge to industry of the European travel market

Speakers:

- ▶ Emerson ROBERTS, Marketing Manager, BROMPTON BICYCLE
- ▶ Mung Ki WOO, Vice-President Payment and Contactless, ORANGE
- ▶ Stéphanie GOURGUES, Market Development Director Future Programmes, AIRBUS
- ▶ Fuensanta MARTINEZ SANS, Director of Transport Policy, European Automobile Manufacturers Association (ACEA)
- ▶ Alain ZELVERTE, General Manager, GRUAU MICROBUS

18.30 Conclusion

The congress will be led by Mary CRASS,
Principal administrator of the International
Transport Forum, OECD and
Guido MÜLLER,
Policy Officer, Intelligent Transport
Systems, European Commission



Morning

8.30 Welcome

9.00 INTRODUCTION TO THE DAY'S EVENTS

9.10 THEMATIC D

INTERMODALITY: THE TECHNOLOGICAL AND HUMAN CHALLENGE

ROUND TABLE 6

How to make the most of the transport supply

- Information in real time: constraints and function (Cartography, GSM info etc.)
- Payment system

Speakers:

- ▶ Marcus GEMEINDER, Senior Project Manager, DB Mobility Logistics AG
- ▶ Michel LEDUC, VP Sales & Marketing, NEOWAVE
- ▶ Berthold RADERMACHER, Consultant to CEN for Standardization of Passenger Services, VDV – Association of German Transport Undertakings
- ▶ Mung Ki WOO, Vice-President Payment and Contactless, ORANGE
- ▶ Jehan de THÉ, Global marketing Director, EUROPCAR
- ▶ Dominique DESCOLAS, Advisor Development and Innovation Department, Veolia Transport

10.30 Break - Intermodale' Cité visit

11.15

ROUND TABLE 7

How to make the most of the transport supply (continued)

- Interchanges (services, accessibility...)
- Signposting
- The importance of the human factor in welcoming, assistance, safety

Speakers:

- ▶ Oleg KAMBERSKI, EU Liaison Officer, IRU Brussels
- ▶ Josef SCHNEIDER, Member of the Administrative Council, Secretary, European Passenger's Federation
- ▶ Michel JADOT, Chairman of the Board, THALYS
- ▶ Ann FRYE, Director, Ann FRYE Ltd
- ▶ Stéphanie GOURGUES, Market Development Director Future Programmes, AIRBUS
- ▶ Mikaël LANNON, Stations Project Manager, UIC

Afternoon

12.30 Lunch and Intermodale'Cit  visit

14.00 THE CHALLENGES OF THE NEW MEMBER STATES
By Zdenek ZAK, Deputy Minister of Transport, Czech Republic

14.10 THEMATIC E
INTERMODALITY AND NEW MEMBER STATES

ROUND TABLE 8

Extending European mobility to communities of the new member states : The contribution of engineering and finance solutions in forging new relationships

Speakers:

- ▶ Paul RILEY, Director, Jacobs Consultancy spol. s.r.o.
- ▶ Neri di VOLO, Urban Transport Engineer, European Investment Bank (EIB)
- ▶ Karel POSPISIL, Director, CDV - Transport Research Centre
- ▶ Oliver MIETZSCH, Co-Chair of the Transport Working Group, Comity of European Municipalities and Regions (CEMR)
- ▶ Sebastian EMIG, Project Manager, SPUTNIC, UITP

15.15 Break – Intermodale'Cit  visit

ROUND TABLE 9

Completing the transport supply by starting from the current situation; which connections should be promoted?

Speakers:

- ▶ Daniel ADAMKA, Head of Quality Department, Czech Railways
- ▶ Tamas DOMBI, Coordinator of European Affairs, Warsaw Public Transport Authority
- ▶ Jehan de TH , Global marketing Director, EUROPCAR
- ▶ Jean-S bastien DECAUX, Vice-Administrator JCDecaux Belgium and Managing Director Street Furniture IGP Decaux (Italy)

16.45 Conclusion

17.00 INTERMODES 2009 AWARD CEREMONY, FOR THE
ENCOURAGEMENT OF AN INTERMODAL INITIATIVE
Chaired by Zdenek ZAK, Deputy Minister of Transport, Czech Republic

17.30 Closing of the Convention